

PRESS RELEASE - For Immediate Release -

September 15, 2022

Let's go and meet the world... from HIJ!
International travel promotion at Hiroshima Airport

Hiroshima, JAPAN – Hiroshima Airport (HIJ) has taken a step forward to promote international travel from the regional hub. Starting 15th September 2022, travelers will receive shopping vouchers at the airport and enjoy discounts in airport parking fees by presenting their air tickets from HIJ to an overseas destination via either Tokyo International Airport (HND) or Narita International Airport (NRT).

The COVID-19 pandemic has cast a lingering cloud over the travel industry and Hiroshima Airport is no exception to the consequences. Although domestic travel is returning, we are yet to welcome direct international flights back to Hiroshima. International travel from Hiroshima is down by 86% compared to pre-COVID levels.

But many parts of the world are now free from travel restrictions and back in business, so why just wait for the storm to pass?

Japan Airlines and ANA together operate 16 to 17 daily flights to HND, and Spring Japan operates 2 to 3 flights every day to NRT from HIJ, so traveling via these major transit hubs is very convenient. We also want our customers to remember the excitement of traveling overseas, and what it's like to venture to new destinations.

A special promotional page has been launched in HIJ's website to provide travelers with useful information and links to airline and travel agent websites to encourage international travel. HIJ will continue working closely with market stakeholders to further stimulate demand.

Promotional website: <https://www.hij.airport.jp/special/lp/abroad2022/> (in Japanese)

Period: 15th September 2022 to 15th December 2022

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